

## Fund facts

as at Sept. 30, 2012

**Fund code:** S102

**Asset class:** Canadian equity

**Asset category:** Canadian Equity

**Fund inception date:** October 1997

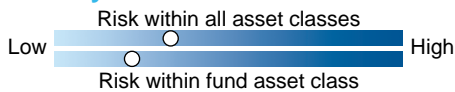
**Segregated fund size:** \$17.4 million

**Underlying fund:** Mackenzie MAXXUM

Canadian Equity Growth Fund

**Underlying fund size:** \$98.6 million

## Volatility meter



## Equity style and capitalization overview

	Value	Core/GARP	Growth
Large			
Mid			
Small			

## Investment advisor

Mackenzie Financial Corporation

## Who is Mackenzie Financial Corporation?

- Established in 1967
- Over \$61.63 billion in assets under management as at December 31, 2011
- A part of the IGM Financial Inc. group of companies

## Investment management style

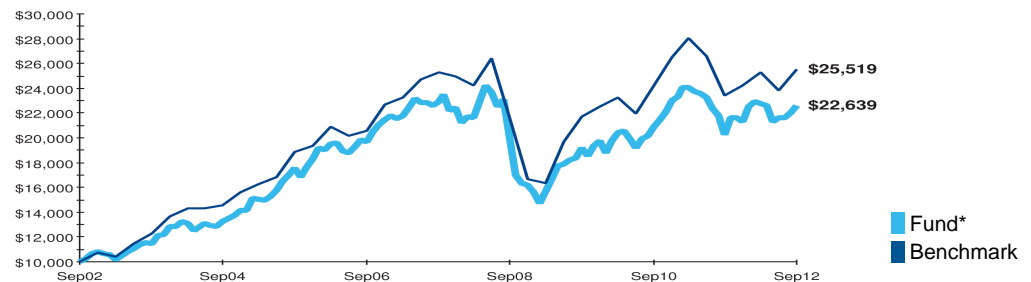
This Fund in particular is focused on solid long-term growth potential generated through investments in high quality companies providing consistent earnings and consistent growth. The focus is on companies with a consistent record of growth, paying a reasonable price for growth.

## Fund objective

To provide long-term growth while preserving capital. This Fund invests primarily in common shares of Canadian-based corporations which offer above-average growth potential.

## Historical performance as at Sept. 30, 2012

This graph shows how a \$10,000 investment in this fund would have changed in value compared with the benchmark: 100% S&P/TSX Composite Index



## Compound returns as at Sept. 30, 2012

	3 Mth	1 Year	2 Year**	3 Year**	4 Year**	5 Year**	10 Year**
Fund*	4.72%	11.89%	4.05%	5.67%	3.10%	-0.28%	8.51%
Benchmark	7.02%	9.16%	2.60%	5.52%	4.24%	0.22%	9.82%

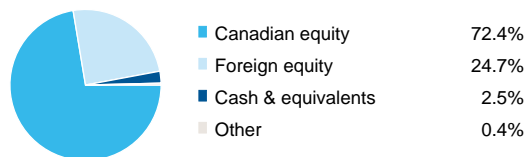
\*\* Stated on an annualized basis

## Calendar year returns

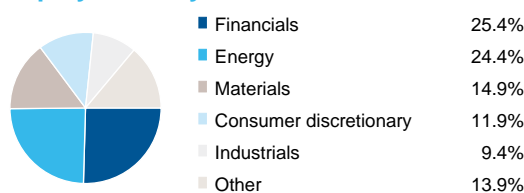
	YTD 2012	2011	2010	2009	2008	2007
Fund*	6.33%	-7.43%	16.19%	22.64%	-28.05%	4.38%
Benchmark	5.36%	-8.71%	17.61%	35.06%	-33.01%	9.82%

\* Any performance shown prior to the fund's inception date is that of the underlying fund and is considered representative of this fund's performance.

## Composition



## Equity industry



## Geographic split



## Top holdings as at Sept. 30, 2012

TD Bank	5.8%
Bank of Nova Scotia	5.5%
Intact Financial	5.3%
Suncor Energy	4.8%
Cenovus Energy	4.4%
Royal Bank of Canada	4.3%
Canadian National Railway	3.7%
Goldcorp Inc.	3.5%
Barrick Gold Corp.	3.3%
Canadian Natural Resources	3.3%
<b>Total</b>	<b>43.9%</b>

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